

# ATOBATELE MARCUS ADETOBA

📍 Ota, Ogun State, Nigeria.

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[My website](#)

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## 🎯 CAREER OBJECTIVE

Adaptable and tech-savvy professional with hands-on experience, Skilled in problem-solving, building functional and user friendly software for business. I bring a unique blend of technical know-how and digital proficiency, seeking to contribute to innovative projects in engineering or technology-driven environments.

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## 🌟 CORE SKILLS AND COMPETENCIES

- Responsive and intuitive web app
- Teamwork and Collaboration
- Problem solving and troubleshooting
- Code review and documentation

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## 🌟 CORE TECHNICAL SKILLS

- HTML5
- SQL
- CSS
- JAVASCRIPT
- REACT.JS
- NEXT.JS
- MONGODB
- EXPRESS.JS
- TAILWIND CSS

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## 🎓 EDUCATIONAL HISTORY

- **Higher National Diploma (HND):** Mechanical Engineering  
Federal Polytechnic Ado-Ekiti, Ekiti State, Nigeria. **2021 - 2023**
- **Ordinary National Diploma (OND):** Mechanical Engineering  
Federal Polytechnic Ado-Ekiti, Ekiti State, Nigeria. **2018 - 2020**

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## WORK EXPERIENCE

### FREELANCING

Currently

- Helping SME build their online presence with an exception website that serves its purpose
- Learning and improving my skills with sides project for a bigger role

### DIGITAL MARKETER AND SALES ANALYST PALS(FOREVER BUSINESS OWNER)

Nov 2019-Oct2023  
Ado-ekiti,Ekiti State

- Designed and executed digital campaigns across social media and email platforms.
- Tracked and analyzed customer behavior to improve targeting and conversion rates.
- Created reports on campaign performance using tools like Google Analytic and Excel
- Managed paid ads, SEO content, and social media engagement for brand visibility.
- Collaborated with sales team to align marketing insights with sales strategies.

## PROJECTS

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### **SHOPPER -DRAFT** [Link](#)

**ONGOING**

- Building an inventory and sales management platform which allows shop owners to manage their online store on Shopper an e-commerce for fashion
- The available link is an exposition of the project work which will serve its purpose very well on desktop
- This project is built with React and tailwind CSS with further technologies coming into play for full implementation

### **SHOPPER** [Link](#)

**ONGOING**

- Shopper is an e-commerce website for a fashion brand, the scope of this project is to make transaction between the seller and customers
- The available link is an exposition of the front-end section

### **PAYLINK AFRIKA** [Link](#)

**9th October,2025**

- Developed a full-stack payment web app using React, Express and MongoDB as database
- Pay-stack test code was integrated to fund the web application which gives users a unique account number
- The scope of the project is to simulate real banking app, for this reason best principle of react.js was employed like manage global states with context AP
- The context allows cleaner codes and easy integration of the back-end API

### **NYSC CDS ATTENDANCE SYSTEM** [Link](#)

**10th September,2025**

- Co-built an attendance management system for the CDs with HTML, Tailwind CSS, JavaScript and google Firebase was used to manage users data
- This project was able to improve punctuality and attendance of CDS members as there is already a smart system to check defaulters

## TRAINING & CERTIFICATION

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### **Programming hub(Google launchpad)**

#### **Certificate of proficiency in web development:**

**2025**

- Learned the basics of JavaScript, HTML and CSS
- Built some projects to solidify what was learned

### **TechyJaunt**

#### **Certificate of proficiency in Front-end web development:**

**2025**

- Learned the basics of JavaScript, HTML and CSS
- Built some projects to solidify what was learned

### **Prestige coding and technology**

#### **Certificate of proficiency in data analytic:**

**2025**

- Learned the fundamental of database management
- Acquired fundamental skills in python and SQL

### **National youth service corps (NYSC):**

**2025**

Certificate of completion

